

THE COMMON THREAD AMONGST ENTREPRENEUR, MANAGER AND CAPITALIST: A THEORETICAL APPROACH

Onakoya, Adegbemi Babatunde

Department of Economics, College of Social and Management Sciences, Tai Solarin University of Education, Ijebu Ode, Nigeria

Abosedo, Adebisi Julius

Department of Business Administration, Faculty of Social and Management Sciences, Olabisi Onabanjo University, Ago-Iwoye Nigeria

ABSTRACT

The continued sustainability of the firm rests on the troika of effective management of the present, imaginative vision for the future and adequate funding of opportunities. For the firm's robustness to become faster, more cost efficient and responsive to current markets, the requirement for regular assessment of the vision, willingness to adjust or change strategies, products and markets must be complimented by effective corporate governance. This paper

highlights the role of entrepreneurs, managers and capitalists in value creation. It concludes that the common attribute of capitalists, managers and entrepreneurs is the entrepreneurial spirit which propels each and all of them to work for the future, often in uncertain terrain.

[Full Text PDF Format](#)