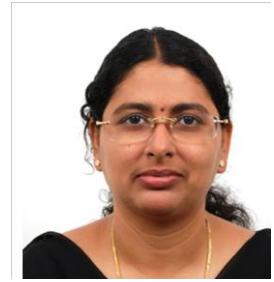


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Professional qualifications:

- ✦ *PhD* in Management Studies from Mother Teresa Women's University (June 2012)
- ✦ *M.Phil* in Management from PRIDE (Periyar Institute Of Distance Education) (August 2004)
- ✦ *Master of Business Administration* with HR and Marketing as Specialization from M.O.P.Vaishnav College, Chennai (2000-02.)
- ✦ *Bachelor of Business Administration* from M.O.P Vaishnav College, Chennai (1997-2000)
- ✦ Qualified for Lecturership under *UGC NET*. Certificate no.A037430
- ✦ Qualified for Lecturership under *SET*. Ref.No.: SET/03/165

Corporate Experience:

- Consultant and Head Training– 3S Corporate Solutions from September 2010 to April 2013.
- 6 months with Gemini communication limited as HR executive from March 2002 to Aug 2002
- 3 years (Part time) as Research Executive at Alpha Research Group from June 1998 to July 2001

Academic Experience:

Have been associated with many Colleges and B-Schools since 2002 for Training Faculty members and students including Online Virtual Classes for Employed Students.

- Head of the Department, MBA, Guru Nanak College, Chennai (January 2015 to till date)
- Associate Professor, Agni College of Technology, Chennai (April 2013 to till August 2014)
 - Head – Entrepreneurship development Cell
- Assistant Professor, Vels' University , Chennai (July 2009 to September 2010)
- Head - Academics in ICFAI National college, Chennai, (Dec 2004 to March 2009)
- Lecturer in SREE SASTHA INSTITUTE OF ENGINEERING AND TECHNOLOGY, Chennai in the Department of MBA. (July 2003 to Dec 2004)
- Lecturer in DR.MGR JANAKI COLLEGE OF ARTS AND SCIENCE FOR WOMEN, Chennai in the Department of MHRM. (Sept 2002- July 2003)

Development Workshops conducted:

- Soft skills for Trainers
- Training methodologies
- Collaborative Training
- Case Analysis
- Article writing
- Internship
- Proctoral work
- Industry institution interaction
- Personality Development
- Institutional Brand building
- Resource group formation and implementation

Soft skills training conducted:

- Attitude development
- Personality development
- Grooming
- Interpersonal skills
- Body language
- Team Dynamics and listening
- Public speaking
- Making winning presentations
- Group discussions
- Attending Interviews
- Business Etiquettes
- Business communication

Subjects Handled:

- Papers related to Marketing and HRM.

Membership:

- Life member of The Indian Society for technical Education (Membership No. LM 91186)

Editorial Board Membership:

- International Journal of Social Science & Entrepreneurship
- Associated Asia Research Foundation
- International Journal of Engineering research & Technology

PhD supervision: For two candidates (Bharathiar University)

Articles published in Journals:

- *E-Marketing, Going down the wrong way*, Researches World, Journal of Arts, Science &Commerce (ISSN: 2231-4172), Volume IV, Issue -3(3), July 2013. Global Impact Factor : 0.479
- *Corporate culture in Business Management*, Dr.Shakila M.K and Dr.NRV Prabhu, International Journal of current engineering andTechnology, ISSN 2277-4106 June 2013. Pages: 611-616 Global Impact factor: 1.274
- *Foreign organized Retail Intervention versus Indian Unorganized Retail Sector*, Indian Journal ofManagement Science, ISSN: 2249-0280, EISSN: 2231-279X, Volume III, Issue 2, April 2013, Global Impact Factor: 0.376.
- *Winners and losers of In-Car Entertainment Products*, Journal of Management andEntrepreneurship, MTC Global, ISSN 2231-3710, Volume 1 Issue -2, July – September 2011
- *Critical Thinking, A survival Factor – HRM in Recession period*, SRM Management Digest , ISSN0973-6905, Volume 7, April 2009

Number of Papers presented:

National: 9

International: 11

Languages known:

- English: To read, write and speak.
- Tamil: To read, write and speak.
- Hindi: To read, write and speak.

Personal Details:

- Date of Birth: August 3, 1980
- Sex: Female
- Marital Status: Single
- Passport no.: K3286824
- Date of Expiry of Passport: 23 May 2022